Your Customers Your Area



Welcome to NAPIT's Local Newspaper Campaign

NAPIT

Let NAPIT help you win local business

Householders often look for a local tradesperson when they need work done on their homes and local newspapers are a reliable source for this information.

NAPIT produce consumer advice articles for newspapers across the country, giving you the opportunity to advertise alongside them at a discounted rate. The reader's attention is also drawn to the article with the prospect of winning a competition prize, provided by NAPIT.

Our features help householders find you, as well as stressing the importance of using competent, registered installers.



National Newspapers vs. Local & Regional Press

The general public might consider national newspapers to be the dominant force throughout all forms of press and publication. What about you? What news do you want to know first, what's happening in the world or what is affecting your local town?



Coming to a town near you...

Our features have appeared in over 80 areas to date. We have educated millions of readers who could potentially become your customers.

Ashford	Croydon	Leeds	Plymouth	Truro
Basingstoke	Darlington	Leicester	Portsmouth	Warrington
Blackburn	Derby	Lincoln	Preston	Watford
Blackpool	Devizes	Liskeard	Redhill	Whitby
Bodmin	Doncaster	Loughborough	Rotherham	Whitley Bay
Bournemouth	Durham	Luton	Scarborough	Wigan
Bradford	Dursley	Malton	Sheffield	Worcester
Bridlington	Eastbourne	Mansfield	Southampton	Worksop
Brighton	Exeter	Mexborough	Solihull	Worthing
Bristol	Guildford	Middlesbrough	St Leonards	Yeovil
Burnley	Halifax	Milton Keynes	Stoke-on-Trent	York
Cambridge	Hereford	Newark	Stourbridge	
Cardiff	Horsham	Northampton	Stroud	
Carlisle	Huddersfield	Norwich	Sunderland	
Chelmsford	Hull	Nottingham	Swansea	
Chesterfield	Ipswich	Oxford	Swindon	
Chichester	Kings Lynn	Penzance	Tamworth	
Cirencester	Leamington Spa	Peterborough	Torquay	

We regularly update this list, so if you would like your area considered please get in touch



Example feature from latest campaigns



Don't miss out on your chance to gain new business!

NAPIT will email you with all the details when your newspaper is running a feature.

To register your interest in these campaigns, email napit.campaigns@napit.org.uk

NAPIT

NAPIT ... the clear choice for trade competence

Call: 0345 543 0330

www.napit.org.uk email: info@napit.org.uk

Head Office: 4th Floor, Mill 3, Pleasley Vale Business Park, Mansfield, Nottinghamshire, NG19 8RL